



## A4 FLYERS

### File Specifications:

- › Bleed: 3mm on all sides
- › Recommended Safe Zone: 5mm in from all sides
- › Accepted File Types: PDF version 1.5 or less, TIFF or JPEG, EPS
- › Recommended Resolution: 600 - 800 dpi for all TIFF or JPEG files  
300 dpi for all images in PDF files.

### Essentials:

- › Colours must be either CMYK or Grey Scale (i.e. no RGB, Pantone or Spot Colours)
- › All fonts must be embedded or converted to curves
- › Borders and type must be within safe zone as variations may occur when trimming
- › Ensure your artwork matches your order specifications.

### General Instructions:

- › Artwork must be correctly sized with required amounts of bleed
- › All transparency effects are to be flattened
- › Overprints must be set correctly for desired result
- › All colour profiles are to be removed
- › Ensure all images are at correct resolution
- › Registration marks, keylines, dielines and other non-printing items must be removed
- › Crop marks, if required, are to be positioned outside bleed area.

Country Design & Print do not correct, modify or proofread artwork.  
All files are printed as supplied to us.